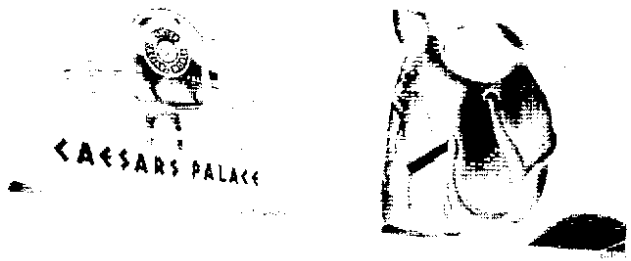
ENTER THE BLENDER

CAMEL'S BIG VEGAS GROOVE BLENDER
NOVEMBER 22-24



Ready To Party With My Recipe?

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4 PARTS VEGAS

An exclusive party at Caesars Palace
featuring live camels, belly dancers and
lots of neon-powered pandemonium.

A SHOT OF LIVE GROOVE

Whip it up with the only bands
brave enough to enter The Blender.

A PINCH OF VIRTUAL REALITY

Enough energy to make your eyes scream.

&

ONE MASSIVE AMOUNT OF HUMANITY

500 winners and their guests fly to Vegas,
stay at Caesars Palace & party 'til we say stop.
Plus there's $250 spending cash in it for each winner.

To enter, go to wherever you buy your smokes or call 1-800-CAMEL-CASH (1-800-226-3522) for a free Camel Cash Groove Blender catalog with entry form and official rules. Call by 8/15/96. No purchase necessary.

OFFER RESTRICTED TO SMOKERS 21 YEARS OF AGE OR OLDER.
SEE FOLLOWING PAGE FOR COMPLETE RULES.

CAMEL LIGHTS

11 mg. "tar", 0.8 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

Source: https://www.industrydocuments.ucsf.edu/docs/rfpm0004

GROOVE BLENDER RULES

MUST BE A SMOKER, 21 YEARS OF AGE OR OLDER TO ENTER

NO PURCHASE NECESSARY. Here's How To Enter:

1. On an official entry form only, hand print your name, home address, and home phone number. Entries missing name and address or on which the certification box has not been fully completed (including entrant's signature) will not be considered eligible.

2. Mail your entry to: Camel's Big Vegas Groove Blender, PO Box 5777, Norwood, MN 55583-5777. All entries must be mailed via U.S. Postal Service first class mail (no express, registered or certified mail accepted). Participants must pay postage when submitting entries. No reproductions of entry forms accepted. You may enter as many times as you like, but only one sweepstakes entry per outer envelope (mailed separately) is allowed. Additional information regarding the sweepstakes or entry forms may be obtained by calling 1 - 800 - 228 - 3522. Incomplete, illegible or mutilated entries are ineligible. Sponsor is not responsible for lost, late, damaged, postage-due, misdirected or slow delivered mail.

3. The Camel's Big Vegas Groove Blender is limited to legal residents of the 48 continental United States (Alaska and Hawaii excluded) who are 21 years of age or older and are smokers, except employees of R.J. Reynolds Tobacco Company, its affiliates, subsidiaries, advertising and promotion agencies and the immediate families of each. All federal, state and local laws and regulations apply. Offer void in MA, MI, VA and wherever prohibited by law. Prize delivery limited to United States only.

4. R.J. Reynolds Tobacco Company is the Sponsor of this promotion. All entries become the property of the Sponsor and will not be returned. Sponsor will not acknowledge receipt of or confirm eligibility or ineligibility of any entry(s). Sponsor will not return any ineligible entries.

5. All entries must be received by September 10, 1996. There will be 500 Prize Winners. Winners will be determined by a random drawing from all entries received. The drawing will be held on or about September 11th, 1996 by an independent judging organization whose decisions are final on all matters relating to this promotion. Odds of winning depend upon the number of eligible entries received but will not exceed 1 in 130,000. Provisional prize winners will be notified by mail. Provisional prize winners must execute and return an Affidavit of Eligibility/Release of Liability/ Publicity/Prize Acceptance Form within 20 days of attempted delivery. Provisional prize winners are subject to age verification. Travel companions must sign and return a liability release and where legal, a publicity release prior to issuance of travel documents. Noncompliance within the 20 day time period or return of any provisional prize notification as undeliverable may result in disqualification and the selection of an alternate provisional prize winner. No substitution, transfer of prizes, or election of cash in lieu of prizes will be permitted except at sole discretion of Sponsor. All federal, state and local income and other taxes on prizes are solely the responsibility of the winners. In the event of prize unavailability, Sponsor reserves the right to substitute a prize of equal or greater value. Acceptance of prize offered constitutes permission to use winner's name, biographical information, and/or likeness for purposes of advertising and promotion without further compensation, unless prohibited by law. All prizes will be awarded and will be fulfilled in November, 1996.

6. PRIZES: The following prizes will be awarded: 500 Prizes of 2 round-trip airplane tickets to Las Vegas, hotel accommodations for November 22nd and 23rd, 1996, $250 cash, attendance to Camel party, valued at approximately $1,350.00 each. Total value of all prize values is approximately $675,000. Travel must be completed by November 24th, 1996. Restrictions and blackout dates may apply. Accommodations are subject to availability and change without notice. Trip companions must be 21 years of age or older and must sign and return a liability/publicity release prior to travel. Taxes, tips, alcoholic beverages, ground transportation not specified herein and all others expenses not specified herein are solely the responsibility of winners. All airfare will be round-trip coach, unless otherwise specified herein, from airport nearest winner's home location. All hotel lodging is one-room double occupancy unless otherwise specified herein. The difference between any stated value and actual value will not be awarded to winners. In the event of cancellation by winner, the ability to reschedule will be allowed only at Sponsor's discretion.

7. Any game materials including without limitation the offer, rules and announcement of winners, containing production, printing or typographical errors, or obtained outside authorized, legitimate channels are automatically void; and the liability of Sponsor, if any, is limited to the replacement of such materials and recipient agrees to release Sponsor, its parent, the judging organization and their respective officers, directors, employees and agents from any and all losses, claims, or damages that may result.

8. By claiming a prize, winners agree that R.J. Reynolds Tobacco Company, its parent, and the judging organization and their respective officers, directors, employees and agents shall have no liability for any injuries, losses or damages of any kind (including death) resulting from acceptance, possession, participation in or use of any prize.

9. For advance copies of Affidavit of Eligibility/Release of Liability/ Publicity/Prize Acceptance Form or the names of prize winners (available after 10/16/96), send a separate, self-addressed stamped envelope to Camel's Big Vegas Groove Blender, Winners List, P.O. Box 5526, Norwood, MN 55583-5526. Indicate "Affidavit" or "Winners List" as applicable on the outside of the envelope.

ALL PROMOTIONAL COSTS PAID BY MANUFACTURER.
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according to the manufacturer, "cr sound, disk-injected digital worlds to through a computer comic strip, it paint shop, and cool collector facts." We'd buy them out, but we're still looking for the "off" button on the Smith Corona. There are six hot, hot Hot Wheels Computer Cars models available, including—and we don't understand this either—the Oscar Mayer Wienermobile.

Bat suit. David Copperfield, magician and inexplicable boyfriend to supermodel Claudia Schiffer, has sued to get out of a deal in which he purchased, for $189,500, one of the five Batmobiles created to promote the 1989 film. Apparently, Copperfield didn't realize he was buying one of five cars, and not the one-and-only original. The Batmobile owner, Michael Eisenberg, filed a countersuit to force Copperfield to pay up. Eisenberg says Copperfield is bound by the contract, and he isn't about to make it disappear.

KGP PHOTOGRAPHY

Cougar, circa 2000

KGP PHOTOGRAPHY

'97 Saturn coupe

This 1997 Saturn Coupe, shown here in the best-shot-yet as it peeks out from behind a snow bank during cold-weather testing, sports clean semi-Celica lines and a glass moonroof.

New whiskers for the cat? This appears to be a (much bandaged) prototype front end for the 2000 Mercury Cougar. We look forward to seeing if the rest of the redesigned coupe is as interesting as this head-on treatment suggests.

Rob report. The ever-vigilant National Motorists Association has announced its first annual award for Highway Robbery, which will be presented each year to the "organization, agency, government, business, or individual that has done the most to harass, tax, intimidate, deceive, or otherwise abuse the motoring public." The Environmental Protection Agency beat back strong challenges from various speed-trap cities to claim the award. The EPA, says the NMA, won for a variety of notable policies, especially the push for schizophrenic auto-emissions testing.

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In Memoriam

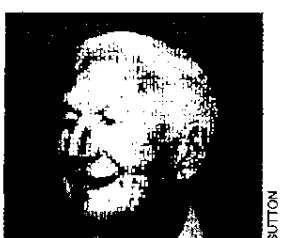
Zora Arkus-Duntov, Dante Giacosa

A pair of automotive legends died recently, each making dramatic, if dramatically different, contributions to the industry.

Zora Arkus-Duntov, widely regarded as the father of the Chevrolet Corvette, died at 86 in Detroit.

And Dante Giacosa, the Fiat engineer responsible for some of that company's finest products, died at 91 in Turin, Italy.

Arkus-Duntov was born in Russia and schooled in Germany. He went to work for Chevrolet in 1953, when the first Corvette was introduced. As an accomplished race-car driver, Arkus-Duntov was promptly assigned to the Corvette, and began molding it into the high-performance car that it has been since. A popular guest at Corvette functions, Arkus-Duntov celebrated his 85th birthday at the Corvette museum in Bowling Green, Kentucky, where the car is produced.



HUMPHREY SUTTON

Zora Arkus-Duntov

REUTERS HO/ARCHIVE PHOTOS

Dante Giacosa

Giacosa was born in Rome and earned a degree from Polytechnic University in Turin. He joined Fiat in 1928 and, over the next 40-plus years, created groundbreaking cars that essentially motorized Italy. The most famous: the Fiat 500—called the Topolino, or "little mouse"—a tiny car with a rear-mounted, water-cooled engine. It was introduced in 1936 and soldiered on in various versions until 1975, with total sales of over 3.5 million.

CAR and DRIVER

Source: https://www.industrydocuments.ucsf.edu/docs/rfpm0004